

FILE

1972

OCTOBER 16

fashion calendar

32nd year • issued weekly

JANUARY					FEBRUARY				
MARCH					APRIL				
AUGUST					SEPTEMBER				
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, OCTOBER 16, 1972

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 15-	SEMI-ANNUAL MENSWEAR MARKET WEEK AT STATLER HILTON HOTEL		
Oct. 18	Contact: Nat'l Assn. of Men's Sportswear Buyers, 185 Madison, 689-7420.		
Oct. 15-	FRENCH MENSWEAR AT SPORTSWEAR SHOW, STATLER HILTON HOTEL, MEZZANINE		
Oct. 18	Contact: Mrs. Dennis, French Apparel Center, 354-8620.		
Sunday	45TH READY-TO-WEAR	CENTRO DI FIRENZE	PITTI PALACE
Oct. 15-	SHOWINGS IN ITALY	PER LA MODA ITALIANA	FLORENCE, ITALY
Oct. 18	<u>Sun., Oct. 15-Boutique and leather fashions:</u> Annaspina, Avolio, Biagiotti Export, Billy Ballo, Caumont, Charade, De Parisini, Ferragamo, Franco Bertoli, Garbelli, Gherardini, Gibo, Guarnera, Hermitt. <u>Mon., Oct. 16-Boutique and leather fashions:</u> Kinki Shop, Krizia, La Mendola, Lesy, Livio de Simone, Lo Scarabocchio, Lux Sport, Montedoro, Paola Daviti, Paolo Signorini, Roberto Cavalli, Tendresse, Trell, Valditevere. <u>Couture ready-to-wear:</u> Andre Laug, Balestra, Barocco, Clara Centinaro, Enzo, Fabiani, Heinz Riva, Martieri, Ognibene Zendman, Sarli, Titti Brugnoli. <u>Tues., Oct. 17: Couture Ready-To-Wear:</u> Antonelli, Baratta, Emilio Pucci, Sorelle Fontana. <u>Wed., Oct. 18-Knits:</u> Albertina, Avagolf, Gibi, Ilaria, Laura Aponte, Maljana, Milena Mosele, Mirsa, Missoni, Naka, Noni Sport, Trico. Contact: Centro di Firenze per la Moda Italiana, 50121 Firenze, Viale Gramsci 9/2. Tel: 67.91.83.		
Monday	PRESS PREVIEW:	CELANESE FIBERS	522 FIFTH AVENUE
Oct. 16	MENSWEAR FABRICS	MARKETING COMPANY	SHOWROOM - 6TH FLOOR
10:00 A.M.	"Echoes and Encores" -- Fall '73 - a multi-media forecast highlighting silhouettes and fabric trends for total menswear scene. By invitation.		
Contact: John Bekeny, 867-2000, ext. 3147.			
Cancelled	SPRING PREVIEW BY KAMALI LTD., ORIGINALLY SCHEDULED FOR MONDAY, OCT. 16		
Oct. 16	AT 4:00 P.M., HAS BEEN CANCELLED.		
Monday	NORMAN NORELL	PARSONS SCHOOL OF DESIGN	GRACE RAINES RODGERS AUD.
Oct. 16	RETROSPECTIVE	(66 FIFTH AVENUE)	METROPOLITAN MUSEUM
7:00 P.M.	For the first time, a retrospective of more than 250 garments created during the past 40 years, collected from wardrobes of the country's most fashionable women. Black tie. Press contact: Joanne Jablow, 243-3910, ext. 47. Tickets: \$25.00. Reservations: 675-2700, ext. 336.		
Champagne			
Beginning	OPENING OF SPRING	ADDENDA BY	1407 BROADWAY
Monday	COLLECTION	PATTI CAPPALLI	SHOWROOM - 9TH FLOOR
Oct. 16	Continuous showings. Contact: 736-5282.		
Beginning	PREMIERE OF NEW	J S LTD	530 SEVENTH AVENUE
Monday	COLLECTION		SHOWROOM - 9TH FLOOR
Oct. 16	Spring collection for sizes 12 to 20. By appointment. Contact: Abe Goldner, 244-4940.		

Beginning Oct. 16- Oct. 26	SPRING-SUMMER READY-TO-WEAR SHOWINGS IN PARIS (For press and clients)
<u>Mon., Oct. 16.....</u>	9:30 A.M. Mendes, 236-97-14 (to 6:30 P.M.) 11:00 A.M. Emesse (press) OPE-14-92 (to 3:00 P.M.)
<u>Tues., Oct. 17 ...</u>	* 9:00 A.M. Courreges (press) 40, rue Francois Ier, ELY-72-17 12:15 P.M. Franck Olivier (press), 783-43-17 2:30 P.M. Miss Dif (press), 49 rue Pierre Charron, LOU-42-06 * 4:30 P.M. Hermes, 24, Fg. St. Honore, 265-21-60 * 5:30 P.M. Courreges (press) 40, rue Francois Ier, ELY-72-17
<u>Wed., Oct. 18....</u>	9:30 A.M. Brezin, Plaza Athenee Hotel, 783-43-17 11:00 A.M. Jean Rychter and Adrienne Lemaux, Club P. Charron 52, rue P. Charron LOU 42-06 12:30 P.M. Jaunet, 076-26-54
<u>Thurs., Oct. 19...</u>	9:30 A.M. Ledoux Sport, Plaza Athenee, 244-76-36 * 10:30 A.M. Madeleine De Rauch, 37 rue Jean Goujon 11:00 A.M. Franck Olivier, 783-43-17 2:00 P.M. Fouks, 783-43-17 * 4:30 P.M. Lanvin, 22 Fg. St. Honore, ANJ-27-21
<u>Fri., Oct. 20....</u>	9:30 A.M. Henry Jean and Maria Moutet, 182, Fg. St. Honore * 11:00 A.M. Pierre Balmain, 44, rue Francois Ier, 225-68-04 * 11:00 A.M. Christian Dior, 30, Av. Montaigne, 256-16-94 * 11:30 A.M. Louis Feraud, 88, Fg. St. Honore 12:15 P.M. Anne Marie Gournay, TRO-22-64 * 2:00 P.M. Louis Feraud, 88, Fg. St. Honore * 2:30 P.M. Guy Laroche, 29, Av. Montaigne, 508-42-06 * 4:30 P.M. Jean Patou, 7, rue St. Florentin, 073-08-74 * 8:00 P.M. Courreges, 40, rue Francois Ier, ELY-72-17
<u>Sat., Oct. 21....</u>	Paris International Women's Ready-To-Wear Show Exhibition Center - Porte de Versailles 11:30 A.M. Press showing - Salon de la Boutique at 1:30 P.M. Ready-To-Wear Show, 567-19-75 * 8:00 P.M. Courreges, 40, rue Francois Ier, ELY-72-17 8:30 P.M. Groupement de Paris Show, 532-51-69
<u>Sun., Oct. 22....</u>	* 8:00 P.M. Courreges, 40, rue Francois Ier, ELY-72-17
<u>Mon., Oct. 23....</u>	9:30 A.M. Chloe, ELY-15-63 * 11:00 A.M. Pierre Balmain, 44, rue Francois Ier, 225-68-04 11:00 A.M. Mendes, 236-97-14 12:30 P.M. Mic-Mac Tan Guidicelli, BRE-39-36
<u>Tues., Oct. 24...</u>	* 3:00 P.M. Courreges, 40, rue Francois Ier, ELY-72-17 4:00 P.M. Emmanuelle Khanh, 142, rue Montmartre, 236-56-33 * 4:00 P.M. Jacques Esterel, 124 Fg. St. Honore 6:00 P.M. La Maison du Lin (Cocktails), Olympia, 265-88-52 * 8:00 P.M. Courreges, 40, rue Francois Ier, ELY-72-17 8:00 P.M. Jeannette Graviolla Fontana, OPE-27-78 8:30 P.M. Gala Styl'I (Maison du Lin), 265-88-52 9:30 A.M. Tiktiner, BRE-39-26 * 11:00 A.M. Christian Dior, 30 Av. Montaigne, 256-16-94 11:30 A.M. Hechter, 770-49-50 * 12:30 P.M. J.L. Scherrer, 31, Av. Montaigne, 359-55-39 2:00 P.M. Cacharel, 805-81-96 * 3:00 P.M. Christian Dior, 30 Av. Montaigne, 256-16-94 4:30 P.M. St.-Clair, 12, rue de la Pierre Levee, 357-85-54 4:30 P.M. Timwear, 770-97-19 5:30 P.M. St.-Clair, 12, rue de la Pierre Levee, 357-85-54 5:30 P.M. Timwear, 770-97-19 * 6:30 P.M. Ungaro, 2, Av. Montaigne, 256-27-70

(continued on following page)

SPRING-SUMMER READY-TO-WEAR SHOWINGS IN PARIS (continued from pg. 2)

<u>Wed., Oct. 25....</u>	9:30 A.M.	Dennet Barry, BRE-39-26
	11:00 A.M.	Suzuya, 18, Av. Matignon, OPE-14-32
	12:00 Noon	Levi's, 21, Av. Georg V, Tel: Brussels-02/60 0080
	1:00 P.M.	Jean Gerard, 9, rue de l'Abbé Groult, 828-27-03
	3:00 P.M.	Dorothee Bis, BAB-33-64
	5:00 P.M.	Ted Lapidus, 37, Pierre Ier de Serbie, 727-15-42
	*6:00 P.M.	Philippe Venet, 62, rue Francois Ier, 225-33-63
	*7:00 P.M.	Courreges, 40, rue Francois Ier, ELY-72-17
<u>Thurs., Oct. 26....</u>	*9:30 A.M.	Givenchy, 9 Fg. St. Honore, 754-25-39
	*11:00 A.M.	Saint Laurent, 30, bis, rue Spontini, GUT-30-14
	1:00 P.M.	Nic Nic, OPE-14-92
	1:00 P.M.	Sonia Rykiel, 6, rue de Grenelle, 222-43-22
	*3:00 P.M.	Nina Ricci, 20, rue des Capucines, OPE-20-24
	*4:00 P.M.	Saint Laurent, GUT-30-14
	*4:00 P.M.	Jean Hercey, 98, Faubourg St. Honore
	5:00 P.M.	Georges Rech, CEN-46-40
	5:00 P.M.	Farewell Party, Paris Int'l Ready-to-Wear Show
		Press Booth, 2nd level
<u>Fri., Oct. 27....</u>	9:00 A.M.	Sonia Rykiel, 6, rue de Grenelle, 222-43-22
	11:30 A.M.	Christian Aujard, 236-05-40
	3:00 P.M.	Miss Torrente, 28, ave. Matignon, ELY-46-11
	*5:00 P.M.	Guy Laroche, Men's Fashions

Press Contact; (N.Y.) Pamela DuBose, French Apparel Ctr., 11 W. 42nd St., 354-8620
 (Paris) Denise DuBois, Chambre Syndicale de la Couture Parisienne, 100 rue du Faubourg St. Honore, Paris 8, France. Tel: 359-10-64.
 (*Members of Chambre Syndicale)

Beginning Monday Oct. 16	OPENING OF SPRING COLLECTION	JAEGER	1407 BROADWAY SHOWROOM - 41ST FLOOR
	Continuous showings by appointment. Contact: 868-1620.		
Beginning Monday Oct. 16	OPENING OF SPRING COLLECTION	JEREMY BY ALAN PHILLIPS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Continuous by appointment. Contact: 594-0870.		
Beginning Monday Oct. 16	OPENING OF SPRING COLLECTION	JOHN MACDOUGALL	205 WEST 39TH STREET SHOWROOM - 6TH FLOOR
	Continuous by appointment. Contact: 736-6909.		
Beginning Monday Oct. 16	OPENING OF SPRING COLLECTION	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
	Continuous by appointment. Contact: LO. 3-4358.		
Beginning Monday Oct. 16	OPENING OF SPRING COLLECTION	NANTUCKET ORIGINALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	Continuous by appointment. Contact: 244-3558.		
Monday Oct. 16- Oct. 19	SPRING FORECAST	GLAMOUR MAGAZINE	420 LEXINGTON AVENUE SHOWROOM - 19TH FLOOR
	Hours: 9:00 A.M. & 4:00 P.M., except Mondays and Fridays. After Oct. 20, Tues., only at 9:00 A.M., by appointment. Contact: Barbara Telfer, 689-5900, ext. 566.		
Postponed Oct. 17	SEYMOUR FOX OPENING OF SPRING COLLECTION, ORIGINALLY SCHEDULED FOR OCT. 17, AT 10:00 A.M., HAS BEEN POSTPONED TO OCT. 31 AT 10:30 A.M. (See Pg. 11)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 17 11:00 A.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Buyers, Oct. 19 at 11:00 A.M., by reservation. Contact: Lynne Blum, 279-3091.	PIERRE CARDIN-NEW YORK	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Oct. 17 12:00 Noon Luncheon	STYLEDMAKER CONTEST PRESS SHOW Twentieth Annual Singer World Stylemaker Contest Finals. Fashion show and final judging for "U.S. Queens of Sewing". Show at 1:00 P.M. By invitation. Contact: Dorothy McCabe or Erica Fineberg, 354-8771.	THE SINGER COMPANY	DRAKE HOTEL SHEPHEARD'S-440 PARK AV.
Tuesday Oct. 17 1:00 P.M.	PRESS SHOWING: SPRING AND SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 695-1617.	RUDI GERNREICH FOR HARMON KNITWEAR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Oct. 17 2:00 P.M.	OPENING OF SPRING COLLECTION Also, Oct. 23 at 2:00 P.M. By reservation. Contact: Miss Maggie, 695-5100. Publicity: Barbara Kling, LT. 1-8024.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Tuesday Oct. 17 5:00 P.M. Cocktails	"SEARCHES IN DEPTH" INTERIOR DESIGN SEMINAR Focusing on "The Legal Problems of Our Profession". Guest Speakers: Harry Siegel-C.P.A.; Jerrold Sonet-Esquire. Program Chmn: Rhoda Reich, Mr. Ralff, Phyllis Grinnell. By reservation. Contact: N.Y. Chapter, National Society of Interior Designers, 136 E. 57th St., 421-8765.	NATIONAL SOCIETY OF INTERIOR DESIGNERS	979 THIRD AVENUE SAXONY CARPET SHOWROOM
Tuesday Oct. 17 5:30 P.M.	EIGHTH ANNUAL DESIGN AWARDS Presentation of awards for outstanding eyewear design. Fashion show for press and industry. By invitation. Publ: Ruth Hammer Assoc., 685-8290.	FASHION EYEWEAR GROUP OF AMERICA	HOTEL PIERRE GRAND BALLROOM
Tuesday Oct. 17 7:30 P.M. Supper- Dance	INTERNATIONAL MENSWEAR DESIGNER COLLECTION Presentation of Playboy's creative menswear international designer collection. Fashion Director: Robert L. Green. Tickets: \$100, for benefit of Fashion Institute of Technology. Contact: Playboy Magazine, 688-3030.	PLAYBOY ENTERPRISES	HOTEL PLAZA GRAND BALLROOM
Beginning Tuesday Oct. 17	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: Mr. Abbott, BR. 9-9223.	V & J DESIGNS BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday Oct. 18 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Accessories show featuring handbags by Coblenz; Jewelry by Dionne and Hats by Rochelle Millinery. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	COBLENTZ; DIONNE; ROCHELLE MILLINERY	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Oct. 18 4:00 P.M. Cocktails	BEST OF DESIGNERS COLLECTION The Friends and Junior Committee of Children's Blood Foundation Annual membership event, presenting designer fashions. Commentator: Arlene Francis. Guests: \$20.00 per person. Contact: 342 Madison, Suite 1224, 687-1564.	BONWIT TELLER; CHILDREN'S BLOOD FOUNDATION	721 FIFTH AVENUE 6TH FLOOR-DESIGNER SALON

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 18 4:00 P.M.- 6:00 P.M.	PRESS SHOW BY CLODAGH OF DUBLIN Featuring Irish knits, crochets, tweeds, specialties, furs by Clodagh for Barlan. By invitation. Contact: June Tanner, 628-6317.	IRISH EXPORT BOARD (590 FIFTH AVENUE)	156 EAST 82ND STREET
Wednesday Oct. 18 5:30 P.M.- 7:30 P.M.	INTERNATIONAL MENSWEAR TREND COLLECTION Fall '73 collection for men. <u>Showing at 6:00</u> . By invitation. Contact: Monie Begley, Dorelle Associates, 757-5611.	HARDY AMIES	58 WEST 58TH STREET APT. 24C
Wednesday Oct. 18 5:30 P.M.- 7:00 P.M.	"BEAUTY AT BERGDORF'S" -- NEW SALON Cocktail party to welcome Aida Grey and her new salon. By invitation. Publicity: Suzanne Butterfield, PL. 3-7300.	BERGDORF GOODMAN	MAIN FLOOR
Thursday Oct. 19 10:00 A.M.- 12:00 Noon	FALL SEMINAR:"THE CONSUMER & FRAGRANCE" Panel includes: Pierre Bouillette-director of fragrance promotion, Givaudan; Suzanne Kennedy Flynn-beauty editor, Town & Country Magazine; Joan Glynn-vice president, advg. & publicity, Bloomingdale's; Robert Lukey- editor, Men's Wear Magazine; Virginia Johnson Masters-Assistance Director, Reproductive Biology Research Foundation. Price: members-\$5.00; non-members-\$7.50. Contact: 673-5580.	THE FRAGRANCE FOUNDATION	HOTEL PLAZA CRYSTAL ROOM
Oct. 19	11:00 A.M., PIERRE CARDIN-N.Y. (2nd show), 550 Seventh, 24th fl., 279-3091.		
Oct. 19	VALENTINO BOUTIQUE IN ROME (11:00 A.M.) AT HOTEL HASSLER. By invitation.		
Thursday Oct. 19 5:00 P.M.- 7:30 P.M.	ARGENTINE WINES AND FOOD A "Kitchen Party" to introduce the wines and gourmet delicacies of Argentina, hosted by Minister Consul General of Argentina, Rafael M. Vasquez. Guest chef: Annemarie. By invitation. Contact: Grace Reeves, Curtis-Reeves, 689-4737.	THE MINISTER CONSUL GENERAL OF ARGENTINA	INTER-AMER.RELATIONS CTR. 680 PARK AVE.
Thursday Oct. 19 8:30 P.M.	THIRTIETH ANNUAL FASHION CRITICS' AWARDS Presentation of the 1972 American Fashion Critics' Awards to: Bonnie Cashin-Hall of Fame; Halston-Return Award; John Anthony-"Winnie" 1972; Dorothy Weatherford-Special Award; Alexander Shields, Robert Margolis of A. Smile, Alan Rosanes of Gordonn Gregory, Pinky Wolman and Dianne Beaudry of The Toronto-Men's Special Awards. By invitation. Publicity: Eleanor Lambert, MU.8-2130.	COTY	ALICE TULLY HALL LINCOLN CENTER
Friday Oct. 20 9:00 A.M. Breakfast	PREVIEW: OUTERWEAR AND NAUTICAL FASHIONS Cold weather outerwear and nautical fashions for 1973. By invitation. Contact: Maria Trupia or Ian Kerr, 630 Fifth Ave., 265-6874.	MIDWEST OUTERWEAR (SUBSIDIARY OF PARKER PEN)	ROCKEFELLER CENTER FRENCH CAFE
Saturday Oct. 21- Oct. 25	THIRTIETH ANNUAL NOSA SPORTSWEAR SHOW Contact: Irene Rose, 347 Fifth Ave., 679-1050.	NAT'L OUTERWEAR AND SPORTSWEAR ASSN.	HOTEL McALPIN
Saturday Oct. 21- Oct. 29	NINTH ANNUAL ARTS & ANTIQUES FESTIVAL "America Hurrah" -- presenting Early American arts and treasures and traditional antiques as well as work of leading contemporary craftsmen. Sales benefit Brooklyn Museum. Preview walking tour 11:00 A.M., Oct. 21. Hours: 1:00-10:00 P.M. daily; Sun., 1:00-7:00 P.M. Admission; \$3.00. Contact: Pearl Winick, 233-6010.	NATIONAL ARTS & ANTIQUES FESTIVAL	7TH REGIMENT ARMORY PARK AVE. & 67TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Oct. 22-	SPRING/SUMMER '73 SHOE COLLECTIONS	DESIGNER SHOE GUILD	ESSEX HOUSE
Oct. 24	Members include: Cardone and Baker, David Evins, Delman, Erica, Howard Fox, John Jerro, Julianelli, Herbert Levine, Newton Elkin, Palizzio, Stanley Philipson, Dominic Romano, Zuckerman and Fox. For buyers and press.		
9:00 A.M.- 5:00 P.M.	Publicity: Billie Gould, 869-1675.		
Sunday Oct. 22- Oct. 26	IGEDO 95TH INTERNATIONAL FASHION TRADE FAIR IN DUSSELDORF. Contact: Int'l Modemesse GmbH, 4000, Dusseldorf, Freiligrathstrasse 28; or N.Y.-German American Chamber of Commerce, 582-7788.		
Oct. 23	VETERANS DAY (Monday)- Banks and post office closed.		
Monday Oct. 23 8:30 A.M. Breakfast	SHOWING OF MEN'S AND BOYS' FASHIONS "Viewpoints '73" collection of men's and boys' wear ideas by leading designers. Continental breakfast, Georgian Room. Show, Grand Ballroom, 9:00 A.M. Contact: Jean Driscoll, EL. 5-7850.	CORDUROY COUNCIL (527 MADISON AVENUE)	STATLER HILTON HOTEL 33RD ST. & 7TH AVENUE
Monday Oct. 23- Oct. 31 9:15 A.M.	SPRING-SUMMER '73 BRIDAL COLLECTION Private showings at 9:15 A.M. through Oct. 31. Bridal gowns, attendants' gowns, flower girls dresses and evening things. By invitation. Contact: Julian Pollack, 244-3847. Publicity: Janet Chute, 40 Cambridge Street, Charlestown, Mass. 617-242-2677.	PRISCILLA OF BOSTON	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday Oct. 23 11:00 A.M.	OPENING OF SPRING COLLECTION By reservation. Thereafter by appointment. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Oct. 23	2:00 P.M., ORIGINALA (2nd show), 512 Seventh Ave., 43rd floor, 695-5100.		
Monday Oct. 23 4:00 P.M.	OPENING OF SPRING COLLECTION Also Nov. 2 at 4:00 P.M. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday Oct. 23 4:30 P.M.	OPENING OF SPRING COLLECTION Hosted by Carol Channing. By invitation. Also Nov. 2 at 5:30 at Gotham Hotel, private suite. Contact: Bob Zarem, 759-6272; or(L.A.) Marjorie Plecher, 213-657-7377. (By appointment, Oct. 25 through Nov. 7).	RAY AGHAYAN/BOB MACKIE (8636 MELROSE, L.A.)	HOTEL PLAZA TERRACE ROOM
Beginning Monday Oct. 23	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: WI. 7-5324.	THE ARKINS; LANVIN COUTURE	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 23	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 244-6761.	CARLYE BY SADYE WEINBERG	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Oct. 23	OPENING OF RESORT & SPRING COLLECTION Continuous showings by appointment. Contact: 594-4470.	CASI (AL COLE/JEFFREY SIMPSON)	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Oct. 23	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: Gertrude, PE. 6-5547.	HARMAY BY ST. AMOUR	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Oct. 23	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 947-7457.	KIKI HART BY GEORGE SAMEN	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 23	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 239-4155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Oct. 23	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: Kay Farmer, OX. 5-4812.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Oct. 23	OPENING OF SPRING COLLECTION By appointment. Contact: LO. 5-4115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Oct. 23	OPENING OF SPRING COLLECTION Preview of Spring fashions and decorative accessories for the home by West Virginia craftsmen. By appointment. Contact: Margaret Frank, 832-7077.	MOUNTAIN ARTISANS (W.VA.) BY DOROTHY WEATHERFORD	14 EAST 57TH STREET SHOWROOM - 2ND FLOOR
Beginning Monday Oct. 23	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 239-4155.	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Oct. 23	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 279-3650.	ROYAL PARK	498 SEVENTH AVENUE PENTHOUSE
Beginning Monday Oct. 23	OPENING OF SPRING SPORTSWEAR COLLECTION Continuous showings by appointment. Contact: 279-8120.	TUDOR SQUARE BY BERT GEIGER	1407 BROADWAY SHOWROOM - 21ST FLOOR
Beginning Monday Oct. 23	OPENING OF SPRING COLLECTION Informal showings. Contact: Bettye Whiteman, WI. 7-2055.	KAY UNGER FOR RICHARD D	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday Oct. 24 10:00 A.M.	OPENING OF SPRING COLLECTION Also Oct. 30 at 10:00.	TRAINA BOUTIQUE & TRAINA SPORT By reservation. Contact: Karen Traina, 524-3520.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Oct. 24 11:00 A.M.	PRESS SHOW: BOUTIQUE SPRING COLLECTION Also Nov. 1 at 3:30. By reservation. Press, Nov. 1 at 11:00, by invitation. Contact: Marilyn Pignoni, LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Oct. 24 11:30 A.M.	RAY AGHAYAN/ BOB MACKIE FASHIONS Publicity: EL. 5-6800.	BONWIT TELLER	7TH FLOOR
Tuesday Oct. 24 1:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 30 and Nov. 6 at 1:00 P.M. Showings by reservation. Contact: Jean Roberts, 524-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 25TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 24 2:30 P.M.	OPENING OF SPRING COLLECTION Also, Oct. 26, 31 Nov. 1, 2, 8 at 2:30, by reservation. (Press show, Oct. 30 at 12:00 Noon, Hotel Plaza, Terrace Rm, by invitation.) Contact: 524-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Oct. 24 4:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 30 and Nov. 8 at 4:00 P.M. By reservation. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Oct. 24	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: PE. 6-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Beginning Tuesday Oct. 24	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 564-0910.	CLAUDIA BY GEORGE HALLEY	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Oct. 24	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: Matty, CH. 4-4940; CH. 4-7522.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Oct. 25 9:00 A.M. Coffee	OPENING OF RESORT & SPRING COLLECTION Show at 9:15 A.M. By invitation. Contact: 758-8301. Publicity: Dorelle Associates, Monie Begley, 489-8420.	SAZ	42 EAST 57TH STREET SHOWROOM - 4TH FLOOR
Wednesday Oct. 25 10:30 A.M.	OPENING OF SPRING COLLECTION By invitation. Also Nov. 2 at 10:30. By reservation. (Press, Oct. 31 at 12:00 Noon, by invitation). Contact: LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Oct. 25 11:00 A.M.	OPENING OF SPRING COLLECTION By invitation. Also Nov. 1 at 10:00 A.M., by reservation. Contact: LO. 3-0988.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday Oct. 25 12:00 Noon	OPENING OF SPRING COLLECTION By invitation. Contact: 354-0494.	CONTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Oct. 25 12:00 Noon	OPENING OF SPRING COLLECTION By reservation. Thereafter by appointment. Contact: 279-5012.	MOLLIE PARNIS COUTURE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday Oct. 25 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Personal Gifts with Personality"--prints signed and designed by Vera and Emilio Pucci. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	VERA & EMILIO PUCCI FOR FORMFIT ROGERS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Oct. 25 1:00 P.M.	SPRING COLLECTION BY DON BREITINGER Also Nov. 1 at 1:00 P.M., by reservation. Contact: LA. 4-0237.	HAROLD LEVINE & HAROLD LEVINE BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Oct. 25 2:30 P.M.	SPRING COLLECTION BY MARIE McCARTHY Also Oct. 30 at 2:30, by reservation. Contact: 244-1872.	ALDRICH	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday Oct. 25	OPENING OF SPRING COLLECTION Continuous showings. Contact: Ethel Shieff, BR. 9-8575.	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Wednesday Oct. 25	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: William Fox, 354-1767.	MARTIERI DI ROMA	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Wednesday Oct. 25	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Bill Friese, 354-0640.	LEO NARDUCCI AMBIANCE	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Thursday Oct. 26 9:30 A.M. Breakfast	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: LO. 3-1640. Publicity: Vera Bacal, PL. 3-8421.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Thursday Oct. 26 11:00 A.M.'	OPENING OF SPRING COLLECTION For press. By invitation. Thereafter by appointment. Contact: 695-7715.	CONCEPT VII BY JACK BODI	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday Oct. 26 12:00 Noon	OPENING OF SPRING COLLECTION Also, Oct. 30, Nov. 1, 6, 9 at 12:00 Noon, by reservation. Contact: LW.4-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday Oct. 26 1:30 P.M.	RESORT AND SPRING COLLECTION Also Nov. 2 at 1:30 P.M. (Press show, Oct. 31 at 1:30 P.M.) By invitation. Contact: 594-5424.	SOMETHING! BY OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Oct. 26	2:30 P.M., BILL BLASS (2nd show), 550 Seventh, 17th floor, 524-6968.		
Thursday Oct. 26 3:00 P.M.	OPENING OF SPRING COLLECTION Also, Oct. 31 at 3:00. By reservation. <u>(Note change of time.)</u> Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Thursday Oct. 26 4:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 31 at 2:30. By reservation. Contact: LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Oct. 26 4:00 P.M.	OPENING OF SPRING COLLECTION Also Nov. 2 at 4:00. By reservation. (Press show, Tues., Oct. 31 at 4:00. By invitation.) Contact: 736-1690.	CHESTER WEINBERG & CHESTER NOW	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Oct. 26 5:30 P.M.	OPENING OF SPRING- SUMMER COLLECTION Also Nov. 2 at 5:30 P.M. By invitation. Buyers, from Oct. 27 to Nov. 9. By reservation. Contact: Nippi New York, Inc., 155 East 55th St., 758-7760.	HANAE MORI	WALDORF-ASTORIA PARK AVE. & 50TH ST.
Oct. 26- Oct. 28	LONDON FASHION FAIR, Grosvenor House, Park Lane, London W1, England. Contact: Clothing Export Council, 54, Grosvenor, London, England.		
Beginning Thursday Oct. 26	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: LA. 4-5923.	WILSON FOLMAR; FOLMAR FANTASY	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Thursday Oct. 26	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: Joe Kahan,	MARITA BY ANTHONY MUTO	530 SEVENTH AVENUE PENTHOUSE BR. 9-6109; 524-7915.
Beginning Thursday Oct. 26	OPENING OF SPRING COLLECTION Continuous showings. Contact: CH. 4-3877.	EDWARD PARNS BY COSMO SIRCHIO	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Friday Oct. 27 8:00 P.M. Dinner	"APRIL IN PARIS" BENEFIT BALL "Cote d'Azur" -- 21st annual ball for benefit of Teen-Age drug rehabilitation and cancer research. Price: \$175 each (black tie). Contact: Claude Philippe, 250 Park Avenue, Suite 505, 986-2060.	AMERICAN-FRENCH FOUNDATION	WALDORF-ASTORIA GRAND BALLROOM
Saturday Oct. 28- Nov. 3	SPRING MARKET WEEK IN DALLAS <u>Sat., Oct. 28-11:30 A.M.:</u> "Psychographics in Fashion", retailers seminar at Third Floor Fashion Theatre, Guest: Dr. Joyce Brothers. Tickets: \$4.00. <u>Sat., Oct. 28-6:00 P.M.:</u> "Status Show", better ready-to-wear at Third Floor Fashion Theatre. <u>Sun., Oct. 29-7:30 A.M.:</u> "Color Me Spring", Children's Wear, featuring fibers by Celanese. At Great Hall. <u>Sun., Oct. 29-6:00 P.M.:</u> "Cotton Impact'73", by Cotton Incorporated(see below) <u>Mon., Oct. 30-7:00 A.M.:</u> "Spring '73 Market Report", Great Hall. <u>Mon., Oct. 30-6:00 P.M.:</u> Spring collections by Texas manufacturers Guest: Jon Haggins for Impressions. At Third Floor Fashion Theatre. Contact: Kim Dawson, Apparel Mart, Dallas, Texas, 214-637-1970.	DALLAS APPAREL MART	2300 STEMMONS FREEWAY DALLAS, TEXAS
Sunday Oct. 29 6:30 P.M.	"COTTON IMPACT '73"-DALLAS SHOW Preview of Spring fashions by 185 leading U.S. designers and manufacturers, representing New York, Dallas and West Coast markets. Entertainment: 6:00 P.M.; Show at 6:30. Contacts: N.Y.-Barbara Larsen, 736-9221; Dallas-Bardee Underwood, 214-638-5930; L.A.-Dorothy Kistler, 213-627-3561.	COTTON INCORPORATED	DALLAS APPAREL MART THE GREAT HALL
Monday Oct. 30 9:30 A.M.	OPENING OF RESORT & SPRING COLLECTION By reservation. (Press at 2:00, by invitation) Contact: Jim Malloch,	FERDINANDO SARMI	20 WEST 57TH STREET SHOWROOM - 8TH FLOOR 765-3535.
Oct. 30	10:00 A.M., TRAINA BOUTIQUE & TRAINA SPORT(2nd show), 550 7th Ave, 524-3520.		
Oct. 30	12:00 Noon, BILL BLASS PRESS SHOW, Hotel Plaza, Terrace Room, by invitation.		
Oct. 30	12:00 Noon, GEOFFREY BEENE (2nd show), 550 7th Ave., 4th floor, LW. 4-0454.		
Oct. 30	1:00 P.M., TEAL TRAINA (2nd show), 550 Seventh Ave, 15th floor, 524-3520.		
Oct. 30	2:00 P.M., FERDINANDO SARMI (Press show), 20 West 57th St., 765-3535.		
Oct. 30	2:30 P.M., ALDRICH (2nd show), 530 Seventh Ave., 12th fl., 244-1872.		
Monday Oct. 30 4:00 P.M.	SPRING COLLECTION FOR REMBRANDT By reservation. Thereafter by appointment. Contact: Bruno,	OLE BORDEN	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR 564-3600.
Oct. 30	4:00 P.M., DONALD BROOKS (2nd show), 550 Seventh Ave., WI. 7-8235.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Oct. 30 5:30 P.M.	OPENING OF SPRING COLLECTION Also Nov. 1, 6, 8, 13 at 5:30, by reservation. (<u>Note change of dates</u>) Contact: (L.A.) 213-627-0806; (N.Y.) 335-6033.	HELGA	HOTEL GOTHAM SUITE 1609
Beginning Monday Oct. 30	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: BR. 9-5991.	MIGNON BY DOROTHY FARBO	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Oct. 30- Nov. 3	SPRING-SUMMER COLLECTION By appointment. Contact: Patricia Jefferies, Dorelle Assoc., 489-8420.	YANNIS TSEKLENIS OF ATHENS	DRAKE HOTEL PARK AVENUE & 56TH ST.
Tuesday Oct. 31 10:00 A.M.	OPENING OF SPRING COLLECTION By invitation. Also, Nov. 8 at 10:00 A.M. (Resort and Spring). By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Oct. 31 10:30 A.M.	OPENING OF SPRING COLLECTION By reservation. (<u>Note change of date</u>). Contact: LO. 4-3246.	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Oct. 31 11:15 A.M.	OPENING OF SPRING COLLECTION By invitation. Also Nov. 8 at 11:15 A.M., by reservation. Contact: 244-1542.	BEN REIG	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Oct. 31	12:00 Noon, OSCAR DE LA RENTA (Press show), by invitation.		
Oct. 31	1:30 P.M., SOMETHING! BY OSCAR DE LA RENTA (Press), 550 7th, 594-5424.		
Tuesday Oct. 31 2:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Contact: LO. 4-9194. Publicity: Betty Yarmon, 755-3487.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Oct. 31	2:30 P.M., BILL BLASS (3rd show), 550 Seventh Ave., 17th fl., 524-6968.		
Oct. 31	2:30 P.M., TRIGERE (2nd show), 550 Seventh Ave., 16th fl., LO. 3-1600.		
Oct. 31	3:00 P.M., JOHN ANTHONY (2nd show), 550 Seventh, 29TH FL., 239-7080.		
Tuesday Oct. 31 4:00 P.M.	OPENING OF SPRING COLLECTION By reservation. Contact: 354-1855.	MARY ANN RESTIVO FOR GENRE	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Oct. 31	4:00 P.M., CHESTER WEINBERG (Press show), 530 Seventh, 16th fl., 736-1690.		
Tuesday Oct. 31 5:15 P.M.	OPENING OF SPRING COLLECTION By invitation. Publicity: CI. 7-1100, ext. 345.	STAN HERMAN FOR BENDEL STUDIO	PLACE TO BE ANNOUNCED
Tuesday Oct. 31- 6:30 P.M.- 8:30 P.M.	SHOWING OF NEW JEWELRY COLLECTION Aldo Cipullo new jewelry collection for Cartier. By invitation. Contact: Doreen McCurley, PL. 3-0111.	CARTIER	FIFTH AVE. & 52ND ST. 2 EAST 52ND STREET
Beginning Tuesday Oct. 31	SPRING COLLECTION-- HAND CROCHETS Continuous by appointment. Contact: Gena Torricelli, 628-7177.	HELGA HOWIE OF SAN FRANCISCO	INTERNAT 33 E. 68TH ST-4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Oct. 31	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 244-0600.	PAT SANDLER	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Tuesday Oct. 31	OPENING OF SPRING COLLECTION Informal showings daily. Contact: Sydney Bloomberg, 736-5890.	JOSEPH STEIN, INC.	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR
Postponed Nov. 1	RONALD AMEY'S OPENING, ORIGINALLY SCHEDULED FOR WED., NOV. 1 AT 9:30 A.M., HAS BEEN POSTPONED TO TUES., NOV. 14 AT 10:00 A.M. (see pg. 14)		
Wednesday Nov. 1 9:30 A.M.	OPENING OF SPRING COLLECTION Also Nov. 2, 3 at 9:30 A.M. (<u>Note change of dates</u>). Contact: LW. 4-0454.	NINA RICCI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Nov. 1	10:00 A.M., RODRIGUES FOR PETER CLEMENTS (2nd show), 530 7th, LO. 3-0988.		
Nov. 1	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE (press show), by invitation.		
Wednesday Nov. 1 12:00 Noon	OPENING: SPRING AND SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 354-8336.	DIANE VON FURSTENBERG	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Nov. 1	12:00 Noon, GEOFFREY BEENE (3rd show), 550 7th Ave., 4th fl., LW. 4-0454.		
Nov. 1	1:00 P.M., HAROLD LEVINE (2nd show), 530 Seventh Ave., 21st fl., LA. 4-0237.		
Nov. 1	2:30 P.M., BILL BLASS (4th show), 550 Seventh, 17th fl., 524-6968.		
Nov. 1	3:30 P.M., OSCAR DE LA RENTA BOUTIQUE, 550 7th, 23rd fl., LA. 4-9350.		
Wednesday Nov. 1 4:00 P.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Thereafter informal showings by appointment. Press contact: Ruth Shiller, 239-1150. Buyers Contact: Laurie, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday Nov. 1 5:00 P.M.	OPENING OF SPRING COLLECTION Sportswear and dresses. By invitation. Contact: 689-6532.	RUFFIN WEAR LTD.	838 SIXTH AVENUE SHOWROOM - 2ND FLOOR
Nov. 1	5:30 P.M., HELGA, Hotel Gotham, Suite 1609 (2nd show), 335-6033.		
Beginning Wednesday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Shirley Ornstein, LO. 4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Nov. 2	9:30 A.M., NINA RICCI (2nd show), 550 Seventh Ave., 5th fl., LW. 4-0454.		
Nov. 2	10:30 A.M., OSCAR DE LA RENTA (3rd show), 550 Seventh, 11th fl., LA. 4-9350.		
Thursday Nov. 2 12:00 Noon	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Pamela, 354-6810.	LUPE FOR WINSTON BROOKS	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Nov. 2	1:30 P.M., SOMETHING! BY OSCAR DE LA RENTA (3rd show), 550 7th, 594-5424.		
Nov. 2	2:30 P.M., BILL BLASS (5th show), 530 Seventh, 17th fl., 524-6968.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Nov. 2	4:00 P.M., CHESTER WEINBERG (2nd show), 530 Seventh Ave., 16th fl., 736-1690.		
Nov. 2	4:00 P.M., GEOFFREY BEENE BOUTIQUE, 550 Seventh Ave., 4th fl., LW. 4-0454.		
Nov. 2	5:30 P.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham, private suite, 213-657-7377.		
Nov. 2	5:30 P.M., HANAE MORI, (2nd show), Waldorf-Astoria, 758-7760.		
Beginning Thursday Nov. 2	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 239-4600.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Thursday Nov. 2	OPENING OF SPRING COLLECTION Ready-to-wear and couture. By appointment. Contact: 628-7177.	THEA PORTER	INTERNAT 33 E. 68TH ST-4TH FLOOR
Nov. 3	9:30 A.M., NINA RICCI (3rd show), 550 Seventh 5th floor, LW. 4-0454.		
Nov. 3	11:00 A.M., CONCEPT VII (2nd show), 530 Seventh Ave., 6th fl., 695-7715.		
Sunday Nov. 5- Nov. 11	SPRING ACCESSORIES FASHIONS FROM ITALY Italian accessories show, featuring twenty-two firms, presenting jewelry, handbags and shoes. Contact: PL. 5-2340.	MAIT	HOTEL PLAZA 12TH FLOOR
Nov. 6	12:00 Noon, GEOFFREY BEENE (4th show), 550 Seventh Ave., 4th fl., LW. 4-0454.		
Nov. 6	1:00 P.M., TEAL TRAINA (3rd show), 550 Seventh Ave., 15th fl., 524-3520.		
Nov. 6	5:30 P.M., HELGA (3rd show), Hotel Gotham, Suite 1609, 335-6033.		
Beginning Monday Nov. 6	OPENING OF SPRING JEWELRY COLLECTION Continuous showings by appointment. Contact: Tony Dee, WI. 7-1329.	CORO; VENDOME; OSCAR DE LA RENTA	47 WEST 34TH STREET SHOWROOM - 3RD FLOOR
Nov. 7	ELECTION DAY (Tuesday) - Banks and Post office closed.		
Nov. 8	10:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd fl., LA. 4-7626.		
Nov. 8	11:15 A.M., BEN REIG (2nd show), 498 Seventh Ave, 23rd floor, CH. 4-1542.		
Nov. 8	2:30 P.M., BILL BLASS (6th show), 550 Seventh Ave., 17th fl., 524-6968.		
Nov. 8	4:00 P.M., DONALD BROOKS (3rd show), 550 Seventh Ave., 21st fl., WI. 7-8235.		
Nov. 8	5:30 P.M., HELGA (4th show), Hotel Gotham, Suite 1609, 335-6033.		
Wednesday Nov. 8 8:00 P.M.	ANNUAL FASHION DINNER-DANCE "A Salute to the Fashion Capital of the World". Chmn: Jerry Silverman. Co-chmn: Pauline Trigere and Abe Schrader. Honor guests: John S. Burke, Jr., William M. Fine, Andrew Goodman, Allan R. Johnson, Lawrence Lachman, William J. Lippincott, Harry A. Murray, Randolph Stambaugh, Geraldine Stutz, Marvin S. Traub, Norman V. Wechsler. Tickets: \$150.00. Contact: Arthur Feuer, 751-4000.	AMERICAN JEWISH COMMITTEE (165 EAST 56TH STREET)	WALDORF-ASTORIA GRAND BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday Nov. 8	OPENING OF SPRING COLLECTION Continuous showings. Contact: Chris Barnett, LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday Nov. 9 10:00 A.M.	SPRING-SUMMER PRESS SHOW By invitation. Contact: Laurie Belhassen, 239-4105.	WILLI SMITH FOR DIGITS	525 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Nov. 9 11:30 A.M.	PRESS SHOWING: SPRING COLLECTION By invitation. Buyers show at 3:00 P.M. By reservation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Nov. 9	12:00 Noon, GEOFFREY BEENE (5th show), 550 Seventh, 4th fl., LW. 4-0454.		
Thursday Nov. 9 1:00 P.M. Luncheon	BENEFIT LUNCHEON SHOW: BOY SCOUTS OF AMERICA: PIERRE CARDIN FASHIONS WOMEN'S COMMITTEE Cocktail hour and "pig-in-the-poke" sale 11:30 A.M.; luncheon 1:00 P.M. fashion show 2:00 P.M. Price: \$20 per person. By reservation. Contact: Boy Scouts of America, 25 West 43rd Street, WI. 7-8400.		WALDORF-ASTORIA STARLIGHT ROOF
Nov. 9	3:00 P.M., HALSTON (Buyers show), 550 Seventh Ave., 14th fl., 354-6340.		
Thursday Nov. 9 4:30 P.M.	PRESS SHOWING: SPRING COLLECTION Designed by Jean Muir, Rolland Chakkal, Christian Bailly, Issey Miyake. By invitation. Thereafter by appointment. Contact; Olivier Gelbsman, 832-7100.	PARIS COLLECTIONS	543 MADISON AVENUE SHOWROOM - 4TH FLOOR
Nov. 13	5:30 P.M., HELGA (5th show), Hotel Gotham, Suite 1609, 335-6033.		
Monday Nov. 13- Nov. 17	WOMEN'S APPAREL FROM CANADA Coats, suits, dresses, rainwear, sportswear, lingerie, bodywear, maternity wear, leathers, suedes. Contact: John Hoffman, N.Y. Consulate, 586-2400.	CANADIAN DEPT. IND. TRADE & COMMERCE	McALPIN HOTEL 7TH FLOOR
Beginning Monday Nov. 13	SPRING '73 MISSES & JUNIOR COLLECTIONS Continuous showings by appointment. Contact: Sara Wish Rubin, 354-8636.	PHILIPPE VENET FOR LADY PARKLEY, INC.	1411 BROADWAY SHOWROOM - 17TH FLOOR
Tuesday Nov. 14 10:00 A.M.	RESORT, SPRING AND SUMMER COLLECTIONS By invitation. (Note change of date). Contact: Helen Borger, CO. 5-7720.	RONALD AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Nov. 23	THANKSGIVING DAY (Thursday) Holiday		
Monday Nov. 27- Dec. 1	SEMI-ANNUAL PRESS WEEK Spring collections by leading American designers for visiting press. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA
Tuesday Jan. 2- Jan. 6	60TH SEMI-ANNUAL PRESS WEEK Spring collections of leading designers (members N.Y. Couture Business Council), auxiliary and group showings for visiting press. Director: Mildred Sullivan, 141 West 41st St., LA. 4-0461.	NEW YORK COUTURE BUSINESS COUNCIL	NEW YORK HILTON HOTEL 6TH AVE. & 53RD STREET

1973

JANUARY							FEBRUARY							MARCH						
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7	8	9	10	11	12	13	4	5	6	7	8	9	10	4	5	6	7	8	9	10
14	15	16	17	18	19	20	11	12	13	14	15	16	17	11	12	13	14	15	16	17
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28	29	30	31				25	26	27	28				25	26	27	28	29	30	31
APRIL							MAY							JUNE						
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29	30						27	28	29	30	31			24	25	26	27	28	29	30
JULY							AUGUST							SEPTEMBER						
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OCTOBER							NOVEMBER							DECEMBER						
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28	29	30	31				25	26	27	28	29	30		23	24	25	26	27	28	29